

<http://www.techsoup.org/learningcenter/techplan/archives/page9810.cfm>

I choose to look at an article on technology leadership within TechSoup's website. The article focused on the executive director's role in the technology planning process by taking a broad view of all the stakeholders involved. It was written for non-profit organizations such as the Red Cross, but I feel much of the information could be applied to educational organizations. It highlighted that technology and change needs to involve the highest levels of the organization,

“A technology plan is not something that the staff creates in isolation. There has to be a process of thinking about technology issues as they relate to your organization's mission at the board level. Board members are critical in making or breaking technology initiatives in organizations, not just in terms of financial support, but also in terms of general support.”
(Osten, 2001).

What I really liked about the website was the three additional resources provided at the end of the article which were:

- [Nurturing the IT Culture: the Leadership Challenge](#) by Dr. Larry S. Anderson, Founder/CEO National Center for Technology Planning
- [Promoting Technology: 13 Ways To Do It](#) by Karen Robertson
- [Education Leadership Toolkit : Change and Technology in America's Schools National School Boards Foundation](#)

Once I got in and played around with each of these I was surprised at the amount of information available. The tips for promoting technology by Karen Robertson is well worth taking a look at even if you only take one away from there, personally I like the one – “holding a computer day for parents”. Then there is the education leadership toolkit, which claims it is a collection of tips, pointers, articles, and case studies for educational leaders addressing issues of technology and education. While I did find extensive bullet lists covering a wide variety of topics, I didn't find much in the way of professional articles or case studies. Maybe I needed to dig deeper but it appears a user could spend hours going through the site.